Photonics 4 Agrifood

5 Ottobre 2020 On-line Workshop

Photonics Technologies

for the Agrifood Value Chain

» End Users Workshop
» Investments in Photonics
» Supporting and enabling innovation

PHOTONICS²¹

PHOTONICS PUBLIC PRIVATE PARTNERSHIP

Agenda

09:30 -9:50	**Opening remarks** Regione Lombardia, Confindustria Lombardia, Finlombarda -EEN. *Moderator: Roberta Ramponi, (CORIFI-AEIT, Photonics21 Executive Board, CNR-IFN)*
9:50 – 10:05	**Feeding the world –Photonics21, the vision towards Horizon Europe** Roberta Ramponi

Photonics: leveraging innovation in agrifood
Chair: Roberta Ramponi

10:05–11:30	10:05 – 10:35 Success stories: the end-user view Paolo Bulgarelli, *Parmalat* – "Parmalat and ICT innovation: food safety, milk quality and animal welfare in EU H2020 MOLOKO project Filippos Papadopoulos *American Farm School, Salonicco (Greece)* "The appeal of photonics to importers and retailers of fresh fruit: showcasing the technology through demonstration farms of the High Tech Farming Thematic Platform" 10:35 – 11:05 Success Stories: the photonics technology providers Massimo Fedel, *FT-System & CNR* Bruno Garavelli, *XNEXT s.r.l.* Mauro Contrafatto, *3D TARGET* *11:05 – 11:20 Lombardia Region: Innovation policy and S3 strategy (DG Research & innovation)* *11:20 – 11:30 Introduction to the Matchmaking session, European Enterprise Network EEN*

11:30 - 12:30 Round table *(Moderator: F. Pedrocchi, Radio24)* **The agrifood value chain: which role for photonics**	
11:30-12:30	– Regione Lombardia, D.G. Agriculture - Tecnoalimenti – Raffaele Prugger - Federalimentare - Maria Cristina Di Domizio - Digital Innovation Hub Lombardia – Giuseppe Linati - CNR - Department of bio-agrifood science - Francesco Loreto - CREA - Centro ricerca Ingegneria e Trasformazioni Agroalimentari – Paolo Menesatti - Horizon 2020 Innovation Action *MOLOKO* - Stefano Toffanin
Conclusions	
B2B – *Organized by EEN (side event)*	