SPIE Career Center
The leading recruiting service for the optics and photonics community

HIRING?
We’ve got you covered.
- Online Job Board
- Advertising Opportunities
- Job Fairs, and more…

“The candidates who apply through the job board are highly skilled, well-educated and are passionate and enthusiastic about the field.”
—HR Team, AMETEK/Atlas Material Testing Technology

www.SPIECareerCenter.org
Demographics

Position
66% - Engineering/R&D
20% - Educators and students
7% - Sales and marketing
7% - Other

Experience
41% - 10 to 24 years
27% - 9 years or less
25% - 25 or more years
7% - Less than 1 year

Education
40% - PhD/Doctorate
31% - Masters degree
21% - 4-year degree
8% - 2-year degree or less

71% of candidates hold a master’s degree or higher

Fields of Research
Optical Science and Engineering
Signal and Image Processing
Electronic Imaging
Laser/Source Technologies
Microelectronics and Optoelectronic Devices
Optical Physics, Chemistry, and Biology
Fiber Optics
Aerospace Science and Sensing
Biomedical Optics
Automation and Product Engineering

The SPIE Career Center delivers the technical professionals you seek

Traffic

Over 7,600 Registered Users

SPIE has partnered with Optics.org, the leading online news resource for the photonics industry, to connect the industry’s top talent with the industry’s top employers.

Monthly Web Statistics:

<table>
<thead>
<tr>
<th>SPIE Career Center</th>
<th>Optics.org</th>
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<tbody>
<tr>
<td>15,000 unique visitors</td>
<td>45,000 unique visitors</td>
</tr>
<tr>
<td>35,500 page views</td>
<td>1,090,000 page views</td>
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All jobs posted on the SPIE Career Center will appear on Optics.org. Double the exposure for one price!
Online Job Postings

Job Packages
Single 30-Day Job Posting - $375
Single 60-Day Job Posting - $550
Three 30-Day Job Package - $950
Three Month Unlimited Job Package - $2,625
One Year Unlimited Job Package - $5,625

When it comes to training the next generation of optics professionals, we want to help. Post your internship opportunities FREE of charge.

Add-on: Featured Job
Highlights job listing and includes company logo in job listing. Give your job more exposure.
Featured Job - $125

Average Statistics for a Job Posting
- 1,632 Views
- 18 Applications
- 22 cents per view ($375/1632 views = 22 cents)

Included with every job posting
CV/Resume Search
Gain access to a concentrated pool of optics and photonics professionals. Search for your ideal candidate based on job specific qualifications.

Job Activity Tracking
Your online account will include reports that show you the number of individuals who have viewed your job, applied online, and even how many times your job was sent out in a job alert or emailed to a friend. You’ll see at a glance how effective your ad is.
Banner Advertising

Distinguish yourself from other employers, recruiters, and agencies.

Leaderboard Banner Ad: $1,200
Customized banner appears on SPIE Career Center jobs landing page for 60 days
Specifications: 468 x 60 pixels

Square Banner Ad: $900
Customized banner appears on SPIE Career Center jobs landing page for 90 days
Specifications: 200 x 200 pixels

Print Advertising

SPIE Professional Magazine (Quarterly)
Advertising in SPIE Professional provides a unique opportunity to reach a highly qualified audience (both industry and academia) of more than 17,000 SPIE Members.

Career Advertisement Specifications and Rates:

- 2/3-page vertical (4.625 x 10 in.) $1,520
- 1/2-page island (4.625 x 7.25 in.) $1,420
- 1/2-page horizontal (7 x 4.875 in.) $1,240
- 1/3-page Square (4.625 x 4.875 in.) $940
- 1/3-page vertical (2.25 x 10 in.) $940
- 1/6-page vertical (2.25 x 4.875 in.) $710

SPIE Professional Editorial Calendar:

<table>
<thead>
<tr>
<th>Issue Date</th>
<th>Advertising Deadline</th>
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<tbody>
<tr>
<td>January 2014</td>
<td>15 October 2013</td>
</tr>
<tr>
<td>April 2014</td>
<td>15 January 2014</td>
</tr>
<tr>
<td>July 2014</td>
<td>15 April 2014</td>
</tr>
<tr>
<td>October 2014</td>
<td>15 July 2014</td>
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More than half (56%) of SPIE Professional readers work in R&D and/or engineering.

46% of readers reported that they visited a company’s web site after they saw an ad in SPIE Professional.
JOB FAIR
Opportunities

Meet qualified engineers and technical talent face-to-face. Strengthen your employment brand. Make direct hires at upcoming SPIE events.

Job Fair Package
- Exhibit space at Job Fair (2 × 6 foot table)
- 5 × 8 inch color ad in Job Fair Program Guide
- Company logo online and in Exhibition Guide
- Company description in Onsite Exhibitor Directory
- Five 30-day online job postings
- Access to resume database

2014 JOB FAIR CALENDAR

SPIE Photonics West®
4–5 February 2014
San Francisco, California, USA

SPIE DSS 2014
- Defense + Security
- Sensors Technology + Applications
6–7 May 2014
Baltimore, Maryland, USA

SPIE Optics + Photonics
19–20 August 2014
San Diego, California, USA

“"This SPIE Job Fair generated candidates that we’ve searched for on our own for over a year.””
—Jessica Hjelle, Douglas Scientific

RESERVE YOUR SPACE TODAY!

www.SPIECareerCenter.org/events
Additional Resources

Access industry news articles and recruiting advice

Participate in “Getting Hired” panel discussions at industry leading events

Submit press releases online about your company’s position in the job market

“The SPIE Career Center has been a vital tool for finding researchers for our company. The site is easy to use while still providing all the functionality you could possibly want.”
—Dr. Geoff Andersen, HUA, Inc.

Partial list of companies:
Alcon, Inc.
BAE Systems
Carl Zeiss
Corning, Inc.
Daylight Solutions
Edmund Optics
GE Global Research
Gooch & Housego
Hamamatsu Corp.
Harvard University
Honeywell
IDEX
Intel
Jenoptik
KLA-Tencor
L-3 Communications
Lawrence Livermore National Lab
Lockheed Martin
LightWorks Optical Systems
Microsoft
MIT Lincoln Lab
Newport Corporation
Northrop Grumman
Ocean Optics
Osram Sylvania
PFG Precision Optics
Physical Optics Corp
Raytheon Co.
Research Electro-Optics
Sandia National Laboratories
SCHOTT North America
Teledyne Scientific & Imaging
Thorlabs, Inc.
Trioptics
UTC Aerospace Systems
W.M. Keck Observatory
Wellman Center for Photomedicine
Zygo Corp

Stay competitive. See who’s hiring.
The SPIE Career Center is a subsidiary career service of SPIE, the international society for optics and photonics, a non-for-profit organization founded in 1955 to advance light-based technologies. The Society serves nearly 225,600 constituents from approximately 150 countries through interdisciplinary information exchange, continuing education, conferences, publications, career development, and advocacy. SPIE provided over $3.2 million in support of education and outreach programs in 2012.