



# Digitising European Industry

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# 60 years ago the Treaties of Rome

*On the 25<sup>th</sup> of March 1957 the European Economic Community was established  
This is the legal basis for the European Union*

*60 years of **peace, democracy,**  
economic **prosperity** and social  
**progress** for Europe*



*Today we need to show the **added value**  
by communicating the **tangible benefits** and making sure that  
Europe delivers in terms of **growth and jobs***



European  
Commission

## Linking up and coordinating EU, national and regional initiatives

### Boosting EU Innovation Capacity

Widespread digital innovations  
in all industries: a pan-EU network  
of **Digital Innovation Hubs**

Strengthening **Leadership** through  
**Partnerships & Platforms**

**ICT standards** and  
**Interoperability Testbeds**

Smart  
Regulations  
for Industry

Preparing  
Europeans  
for the  
Digital Age

## Digitising European Industry:

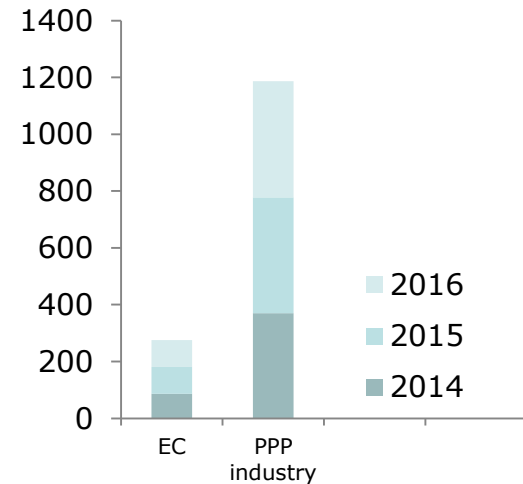
## Reaping the full benefits of a Digital Single Market

COM(2016)180 adoption,  
on 19 April 2016



# Photonics PPP is delivering

- *Strategic vision*
- *Investment in 2014-2016*
  - **300 Million euro from the EC**
  - **1,5 Billion euro together**
- *Photonics solutions*
- *Pilot lines; Prototyping services*



# Look into the future

- 1) Present strong and strategic proposals  
(2017-2020)*
- 2) Share success stories*
- 3) Provide convincing arguments of what are the  
big opportunities ahead*